



2018 TOIGO GALA  
**JUNE 14, 2018**  
CIPRIANI WALL STREET, NYC

# LEADING INDICATORS

## Overview

Toigo encourages firms to utilize their ad as an opportunity to highlight their work / engagement with the Toigo Foundation and their commitment to leadership diversity and advancement. Our 2018 theme "Leading Indicators" celebrates the achievement, impact and success—at every level—bolstering our unparalleled work to promote diverse leadership and success.

## Ad Sizes & Specifications

**Trim Size:** 9.12 w x 4.75 h (inches)

**Final Art:** Ads are full color and will be shown on-screen throughout the evening. Artwork should be in RGB format, saved as a PDF or JPG file, with a final image size of 300 dpi at 100%. Embed all fonts for PDF format; outline fonts if created in Illustrator, rasterize type if created in Photoshop. Do not include crop marks or border. **Ads will be included exactly as submitted.**

If preferred, gala ads can be created by Toigo for an additional cost. To coordinate, please contact [gala@toigofoundation.org](mailto:gala@toigofoundation.org) prior to submission deadline.

## Questions

Contact us at (510) 584-9761 or [gala@toigofoundation.org](mailto:gala@toigofoundation.org) with questions or for more information.

## Submitting Artwork

Final ads must be received no later than **Friday, June 1, 2018**.

Please use the button below to submit your ad.

**SUBMISSION DEADLINE:** FRIDAY, JUNE 1, 2018

[Click Here to Submit ad](#)